# Company Profile



# TABLE OF CONTENT

About Us	03
Our Services	04
Contact us	08



### ABOUT US

At Africa Creative, we are a dynamic and vibrant creative agency, passionate about crafting captivating visual experiences for small and start up brands across industries. Our primary focus is on creating strong brand identities and corporate images that resonate with our clients' target audiences. While we cater to businesses of all sizes, we hold a special place for small and startup businesses. We understand the challenges they face, particularly when it comes to branding costs, and thus, we strive to provide affordable solutions to help them thrive in the competitive market.



### Vision:

Our vision is to empower businesses, regardless of their size, with compelling brand identities that leave a lasting impression on their customers. We aim to become a driving force behind the success of startups and small businesses by delivering creative and innovative branding solutions that are accessible and affordable.



### **Mission:**

At Africa Creative our mission is to help businesses realize their full potential by providing top-notch design and marketing services. We are committed to delivering excellence in every project we undertake, establishing enduring partnerships with our clients based on trust, transparency, and mutual growth.



#### Values:

**Creativity:** We believe in the power of creativity to transform brands and create unique identities that stand out in the market.

**Integrity:** We operate with honesty and integrity, ensuring that our clients' interests are always at the forefront of our decisions.

**Collaboration:** We believe in teamwork and collaboration, both within our organization and with our clients, to achieve the best results.

**Excellence:** We are committed to excellence in everything we do, aiming for the highest quality in design, service, and customer satisfaction.

## OUR SERVICES



Our graphic design services are tailored to enhance your brand's visual appeal and create a lasting impact. We offer:

**Logo Design:** Craft a distinctive and memorable logo that represents your brand's essence.

**Corporate Image Design:** Establish a consistent and professional corporate image across all touchpoints.

Brand Guidelines: Create comprehensive brand guidelines to maintain brand consistency.

**Other Design Services:** We also provide design solutions for letterheads, email signatures, business cards, pamphlets, and engaging social media posts.



Your website is your virtual storefront, and we ensure it makes a remarkable impression. Our website design services include:

**Commercial Websites:** Create professional and interactive websites to showcase your brand and offerings.

**E-commerce Websites:** Build user-friendly and secure online stores to boost your sales and revenue.

**Start-up Websites:** Develop visually appealing websites for startups, helping them establish a strong online presence.

**Domain Registrations & Hosting:** Simplify the process of getting your website up and running with our domain registration and hosting services.



### Get in touch.

#### Michael Ndaba

Value Creation Director/ Co-Founder

#### 078 329 2564

🖂 michael@africacreative.co.za

www.africacreative.co.za

#### Zubair Saley Creative Director/ Co-Founder

- 072 123 7864
- 🖂 zubair@africacreative.co.za



5.